

MEDIA KIT



ABOUT THE CAMPAIGN

In the face of Australia's falling ranking in educational outcomes among OECD countries and rapidly changing expectations for the future workforce, a coalition of Australian school library associations formed to advocate nationally for the reinvigoration of school libraries. The Students Need School Libraries campaign highlights the need for all students to have access to excellent school library services delivered by qualified staff to learn the digital and information literacy skills required to succeed in the 21st century.

KEY CAMPAIGN POINTS

Students need school libraries to:

Develop Critical and Creative Thinking Skills

Learn to find and evaluate trustworthy information and research effectively

Extend Digital Literacy Skills

Learn effective digital literacy like they are taught other important skills

Save Time

Find quality physical and digital resources for study and for fun

Develop Deep Thinking and Empathy

Connect students and teachers with high-quality literature

Support All Their Needs

Provide a safe, welcoming non-classroom space in the school

Increase Learning Outcomes

Strong libraries support teachers to plan and deliver higher quality lessons.

OUR MISSION

Our mission is to ensure student access to high quality school library services. School libraries, and the qualified staff that run them, are vital for ensuring that all students are equipped with the digital, research, and literacy skills they need throughout their life. Our vision to is ensure that every student has access to a dynamic, well-resourced school library led by a qualified teacher librarian alongside qualified library staff.

The ease of access to technology, abundance of online sources, and rampant fake news, increases the need for libraries and teacher librarians who can teach all students the necessary research, online safety, and information literacy skills, as well as instilling a love of reading.



WAYS TO GET INVOLVED

- Connect with us on Facebook, Twitter and Instagram
- Share and use #StudentsNeedSchoolLibraries
- Join our newsletter mailing list.
- Purchase posters and other merchandise from our partner Syba (currently still in development).
- Access and use the many resources on our resources page.

FIND US ONLINE



@StudentsNeedSchoolLibraries



studentsneedschoollibraries.org.au





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"Ultimately, we want every state and territory to ensure that every student has a school library run by a team of qualified library staff led by a teacher librarian."

- Holly Godfree, campaign coordinator



Download campaign logo

Access testimonial quote images

Download printable 7 Signs Flyer and poster to share

TESTIMONIALS

"Every school needs a school library—it's a no-brainer. Reading underlies every area of the curriculum and the key is having a well stocked school library and a passionate school librarian who can put the right book into the right hands at the right time."

■ Andy Griffiths and Terry Denton, author and illustrator

"Having helped hundreds of schools across Australia reinvigorate their library, I don't believe, I know from direct experience that a contemporary library with qualified staff plays a critical role in developing literacy skills. The notion that books, and in turn, libraries are losing relevance is ill-informed as a contemporary library offers a much broader range services and resources."

■ Kevin Hennah, International Library Public Speaker and Consultant

"If we don't offer stepping-stones in which our children can become confident and proficient at research skills and digital literacy; the abilities to search effectively online, to become efficient at note-taking, and to think critically about information gained, we are confining them to a poorer world.

We need our specialist teacher-librarians. They are the key to the stepping-stones.

We need well-functioning, supported school libraries. It is not an option.

It's vital."

— Janeen Brian, author

CONTACT

For inquiries about publicity, quotes, interviews or the campaign, contact the campaign leaders at campaign@studentsneedschoollibraries.org.au. For questions about our social media or newsletter contact communications@studentsneedschoollibraries.org.au